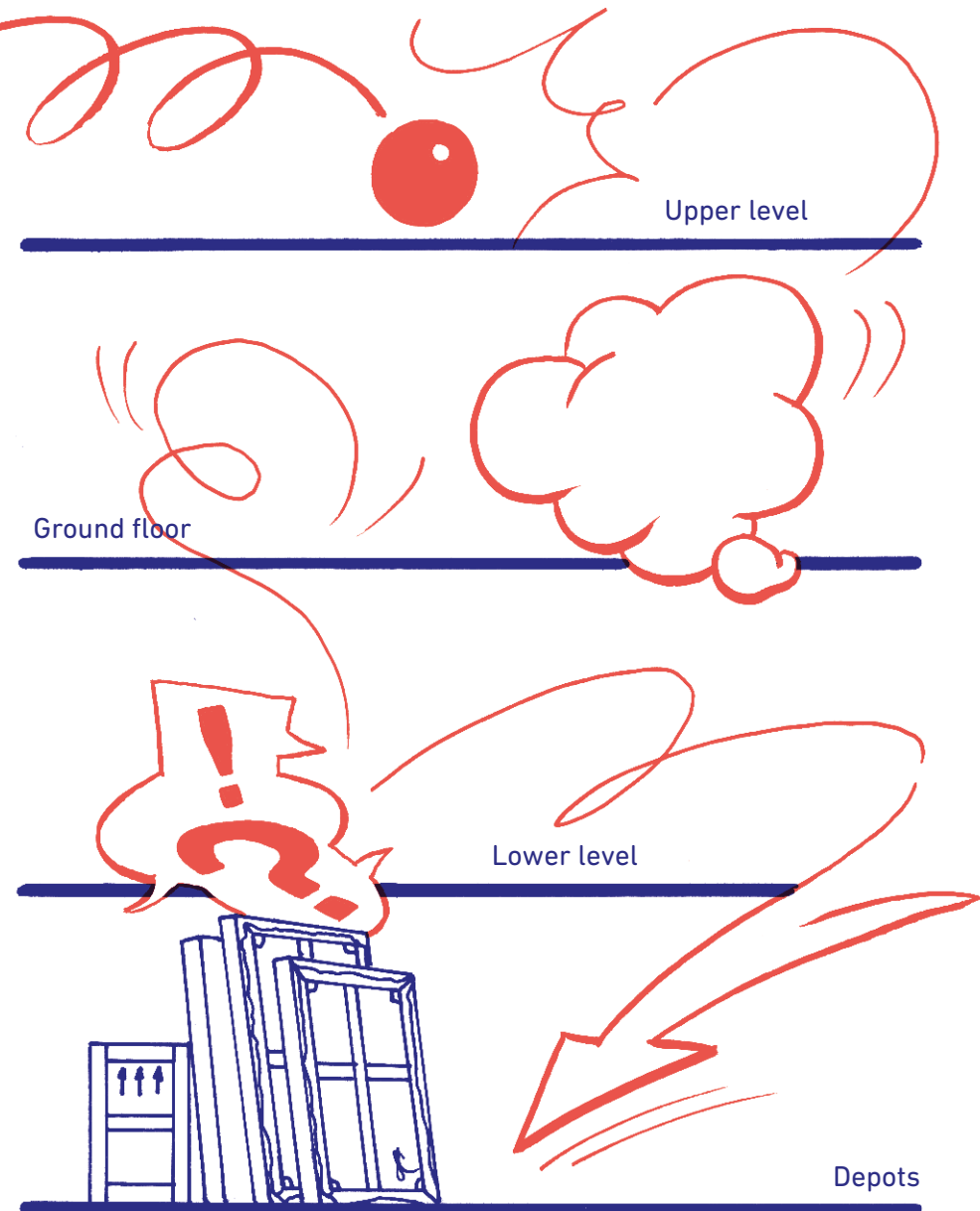




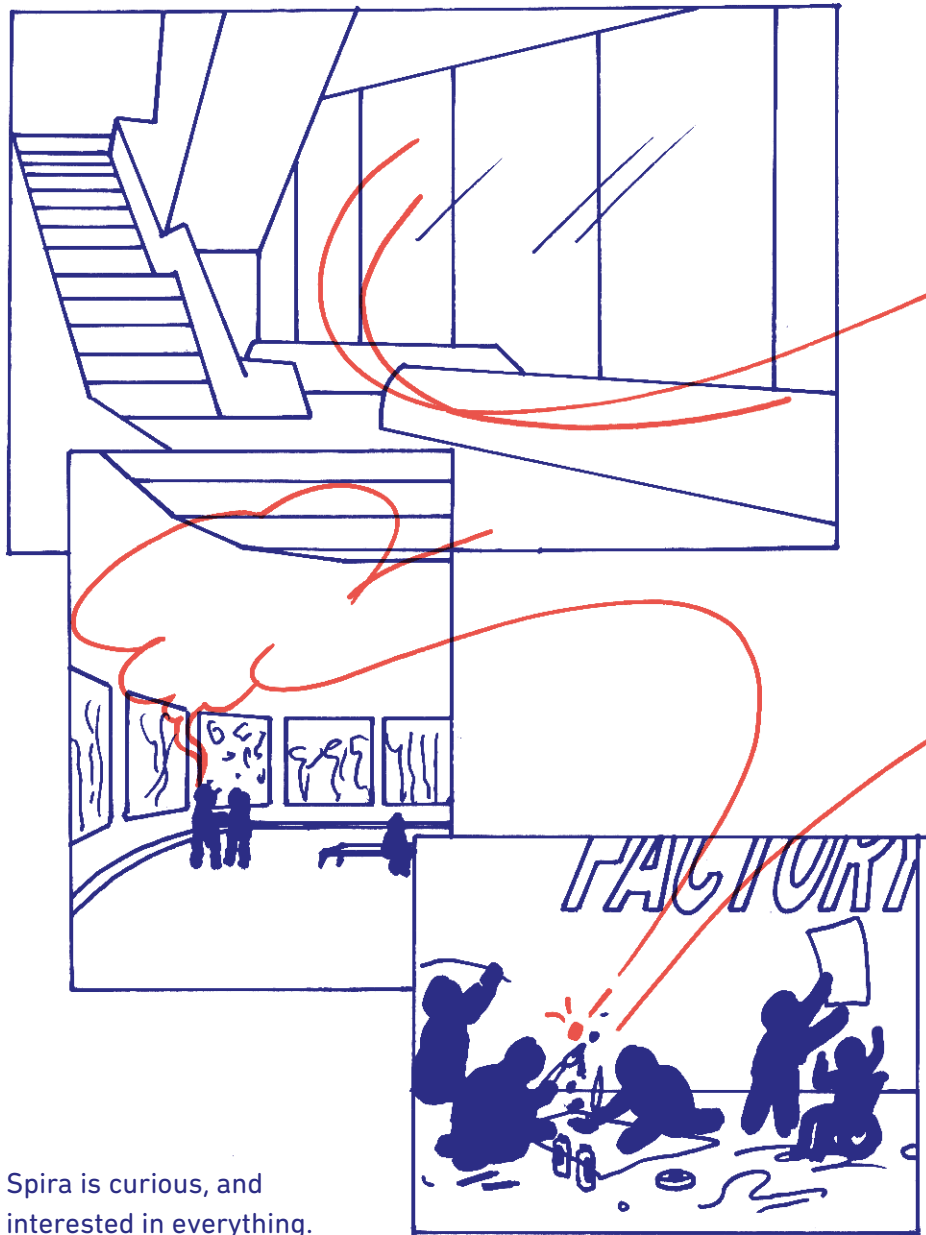
This here is Spira. Everything that's flying around here. Spira is many things at once and can be anything you can think of.

Spira is the good soul of the building. The spirit of the art and the museum. You can encounter Spira everywhere here.

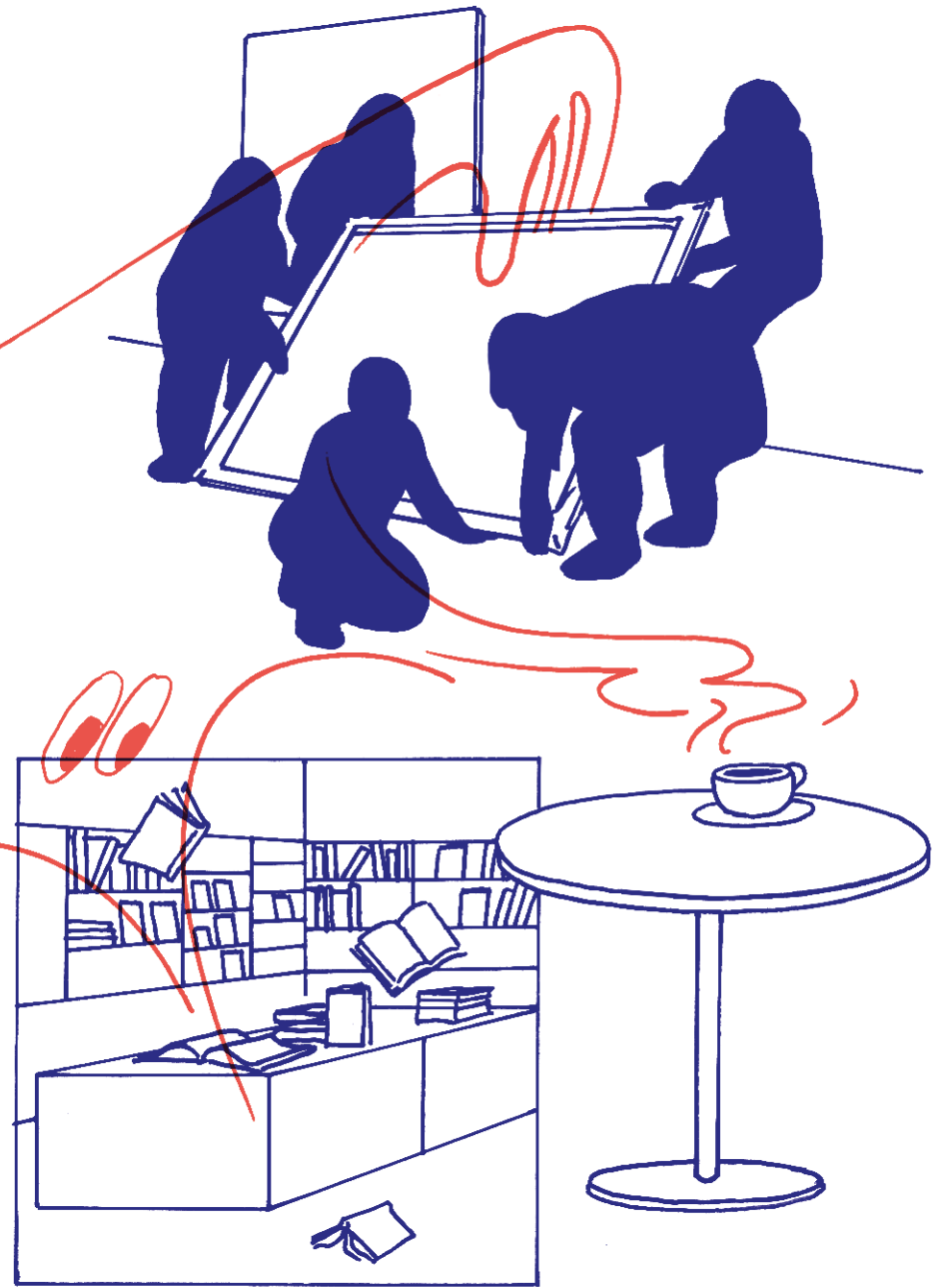


If you can imagine it, then Spira can be it!

Spira is at home here, and sometimes even everywhere at once. In such cases, Spira needs to spread their eyes and ears across several rooms. But that's no problem for a ghost like Spira.

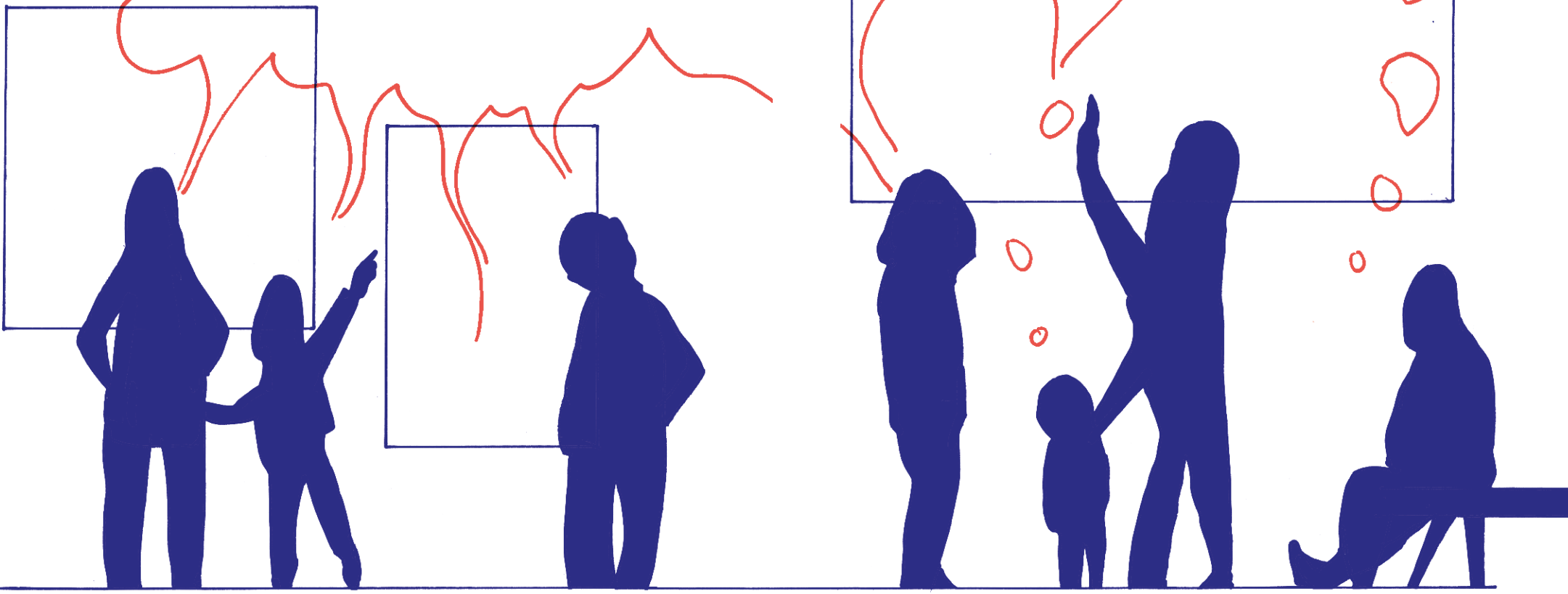


Spira is curious, and interested in everything.



When there's a lot going on, Spira sometimes feels unable to keep up – as if torn in two.

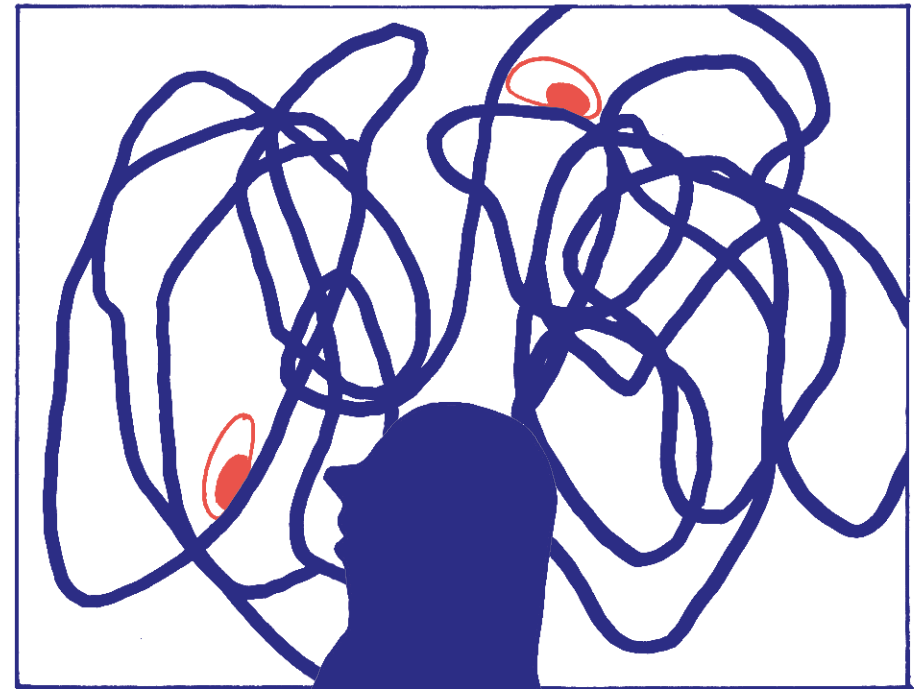
Spira absorbs everything that the visitors think and say here. Just like a sponge! That gives Spira renewed strength. After all, it's not as if a spirit can simply eat a bowl of cereal.





?

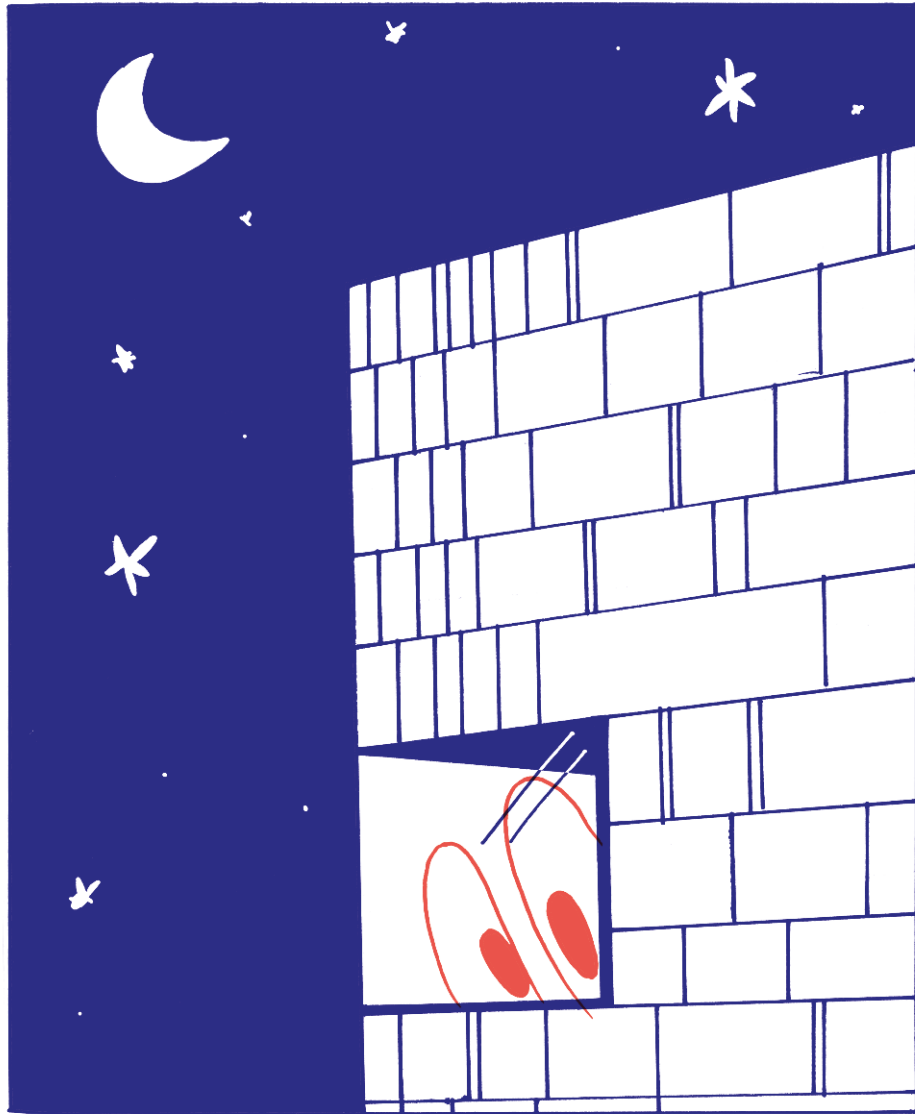
Whenever someone gets bored in the museum or can't think what to say, Spira helps out.



!

Because Spira has made it their business to pass on all the thoughts and ideas that have ever occurred here.

At night, when all the visitors have gone and things have gone quiet, Spira is usually bored and their strength wanes. Luckily, the artworks are able to distract Spira somewhat. It's a wonderful way to pass the time. Nevertheless, Spira can't wait until the doors open again in the morning.



The exhibition "Party of Life" is about Andy Warhol and Keith Haring. They were artists and friends. They lived in New York in the United States of America (USA). They met each other often: sometimes at parties like Keith's birthday party – the party that gives this exhibition its name.

Andy and Keith had a few things in common. For example, how and why they made art: Art should be for everyone!

But there's more to discover. Have fun in the exhibition!



SPIRA'S FRIENDSHIP BOOK

→ Lower level

My name:

*Andrew Warhola Junior,
but everyone calls me
Andy Warhol*



My birthday:

I was born in:

Pittsburgh Pennsylvania, USA

My favorite animal:

*I love cats and also dachshunds.
My two dachshunds are called
Amos & Archie*

I am a fan of:

Here's a secret about me:

*I don't really like my own handwriting.
That's why I often used to let my
mother write for ~~me~~ me.*

My favorite color:

A fun fact about me:

I call my wig a "fright wig".

I'd like to tell you this:

*Anyone can do
what I do!*



Can you help fill in the blanks in Spira's friendship book?



In the pictures of the exhibition you will find hints and get to know the artists better.



My name:

Keith Allen Haring



→ Lower level

My birthday:

A great idea that a friend helped me with:

OPENING MY POP SHOP
(THANKS ANDY!)

I won't leave the house without this item of clothing:

I was born in:

READING, PENNSYLVANIA, USA

Here's a secret:

CHILDREN KNOW THINGS THAT
MOST PEOPLE HAVE FORGOTTEN.

My favorite place:

I am a fan of:

This is what makes me happy:

NOTHING MAKES ME HAPPIER
THAN MAKING A CHILD SMILE.

My motto for you:

ART IS FOR ~~ME~~ EVERYONE!

If I were an animal, I would be:



What similarities do you find between the two artists?
What connects them?



YOUR PAGE IN SPIRA'S FRIENDSHIP BOOK



How nice that there's space for you too in Spira's friendship book! Spira is very excited about your entry.

My name:

I live in:

.....
I would wear the following to a birthday party with Keith, Andy and Spira:

.....
My favorite artwork in the exhibition is:

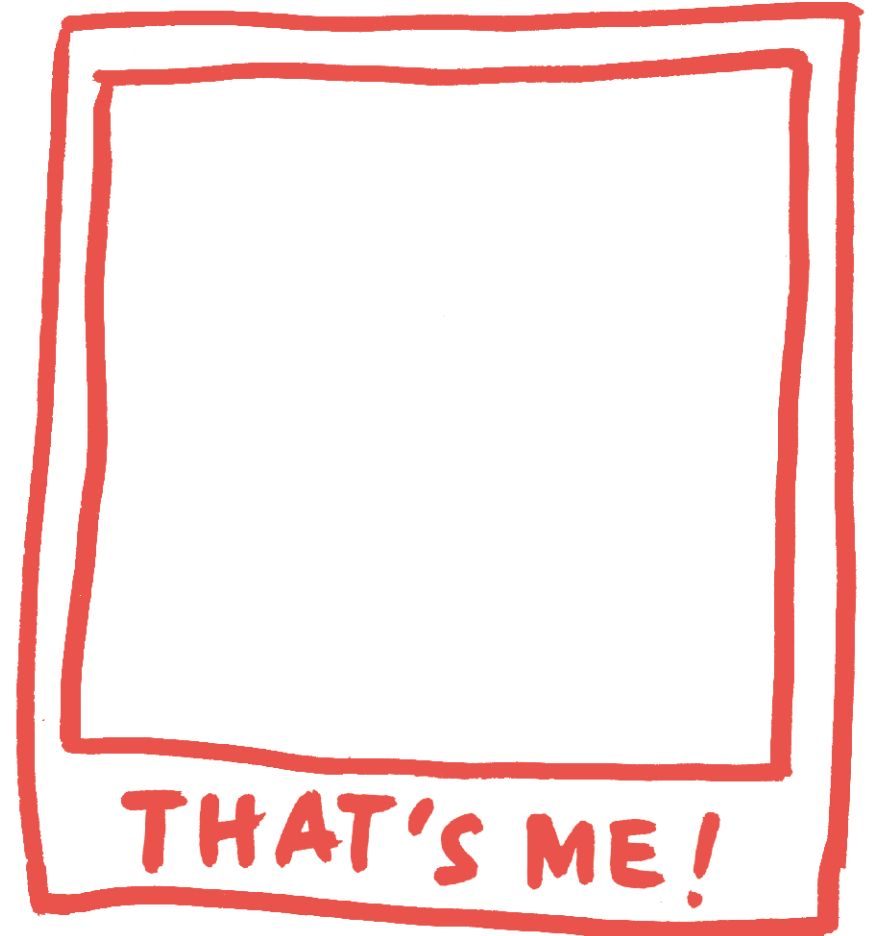
.....
I am a fan of:

.....
When I grow up, I want to be:

.....
My favorite thing to do with my friends is:



The two artists are instantly recognizable by their hairstyles. What is special about your look that shows immediately that it is you?

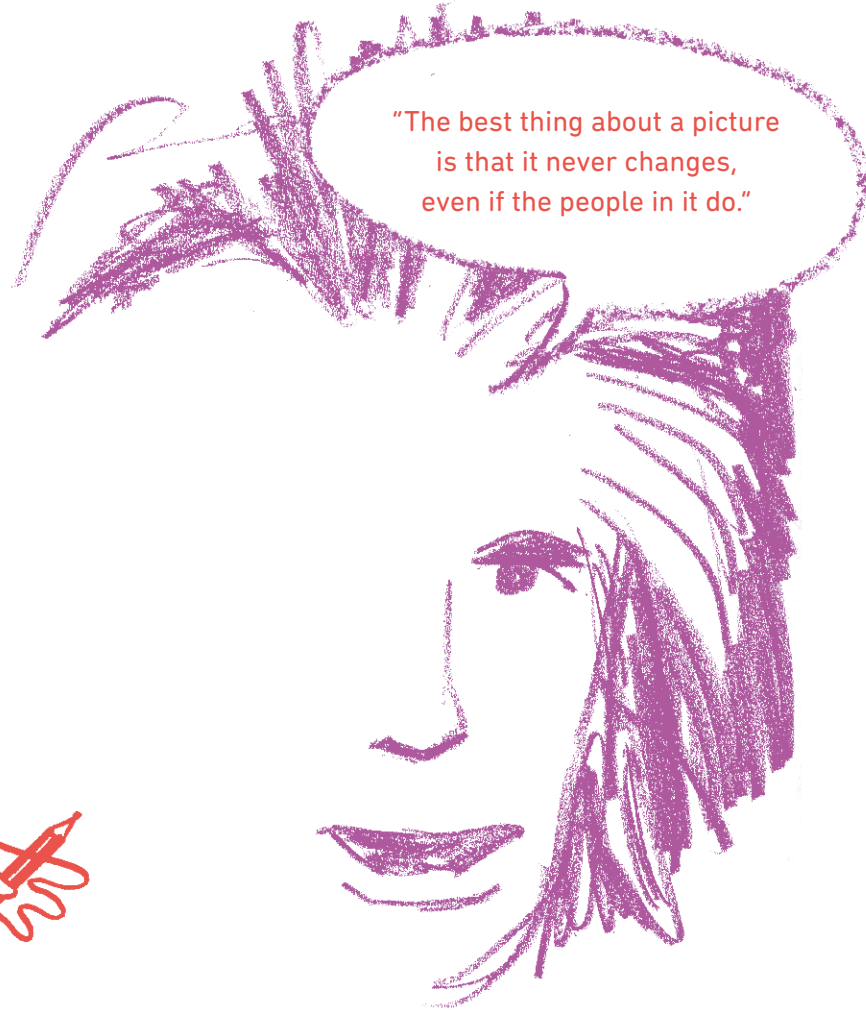


Give Spira a picture of yourself! Draw yourself in the empty frame and emphasize the personal characteristic that makes you stand out.

LOOK, THAT'S ME!

Andy Warhol, Self-portrait, 1986

Keith Haring, Untitled (self-portrait), 1985



Andy took a lot of photos of himself, a real selfie king! He had a famous style: He usually appeared in black clothing, with a leather jacket and a silver wig. He had no fewer than 400 of them!



Can you find out what Andy called his silver wig?



Can a self-portrait show more than just your appearance?



We usually want to look good and smile in photos: we want to show our best side. How did Andy and Keith show themselves? What do the pictures say about the two of them?



Would you like to portray yourself in a certain way? Follow the QR code to the creative project "Me, Myself & I."

TREASURES FOR THE FUTURE

Andy Warhol, Time Capsule 522, 1962–1985

→ Lower level



"The idea is not to live forever, it is to create something that will"



A time capsule is a container in which things from a particular time and community are collected. It reveals something about life, and the world, from an earlier time. Andy probably packed a new cardboard box with stuff every month: all in all, more than 600 time capsules were created!



Play detective! In Andy's time capsule you will find clues about his life and his art. It tells you something about Andy's friends, his time, and his interests.



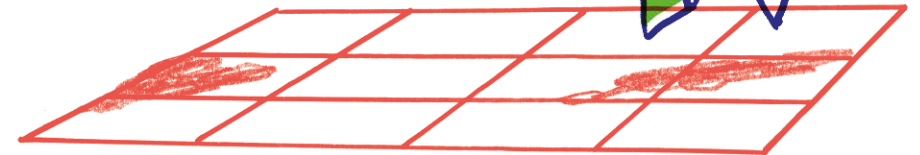
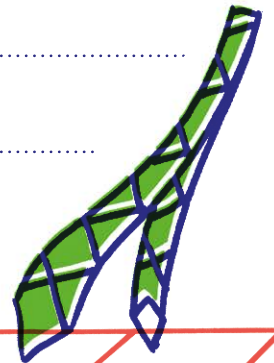
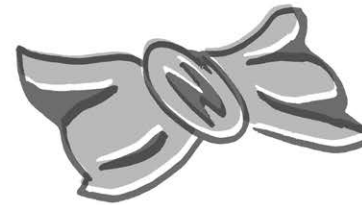
Andy collected all the items in a box. In the museum they are presented neatly in display cases. What can you discover in them? How were the items sorted? Provide a heading for each group!



.....

.....

.....



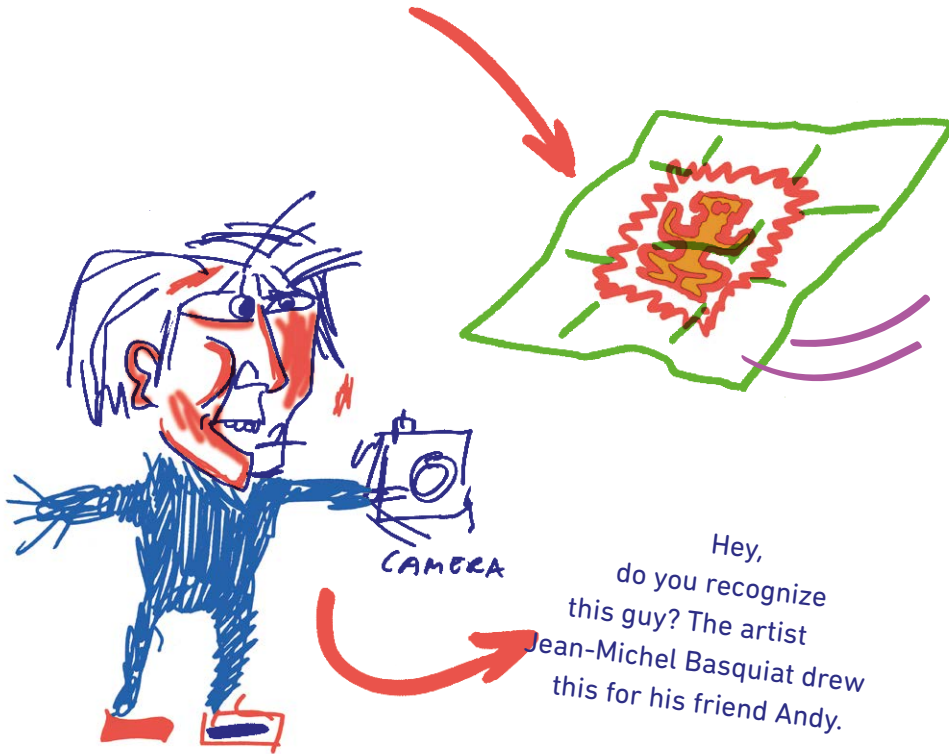
Is there any object that you don't know? Or is there something that you find especially exciting? Write a story about it!



Andy filled the boxes with things from his everyday life. Some things were given to him as gifts. Others he collected because they interested or touched him.



Keith sent this birthday invitation to his „Family of Life“ to Andy. What else can you find of Keith’s?



CAMERA

Hey, do you recognize this guy? The artist Jean-Michel Basquiat drew this for his friend Andy.



2024



“I love you” – the artist Robert Rauschenberg wrote this message to Andy.



Get started with your own collection! Pick up a box at home and expand your time capsule.



You can find folding instructions for your box here!



What will go into your time capsule? What can show in the future the things or persons that are important to you today? What can't you possibly leave out? What role does chance play?

Keith Haring
Dog, 1986

→ Lower level



Keith already enjoyed drawing cartoons as a child. Even as an adult, he drew babies, spaceships, dogs and other dancing figures in his pictures. He used thick lines and bright colors – that's how we can quickly tell that the pictures are his!



Sometimes the lines in Keith's pictures look like a crazy pattern. But as soon as you take a closer look, you can recognize figures and even a story.



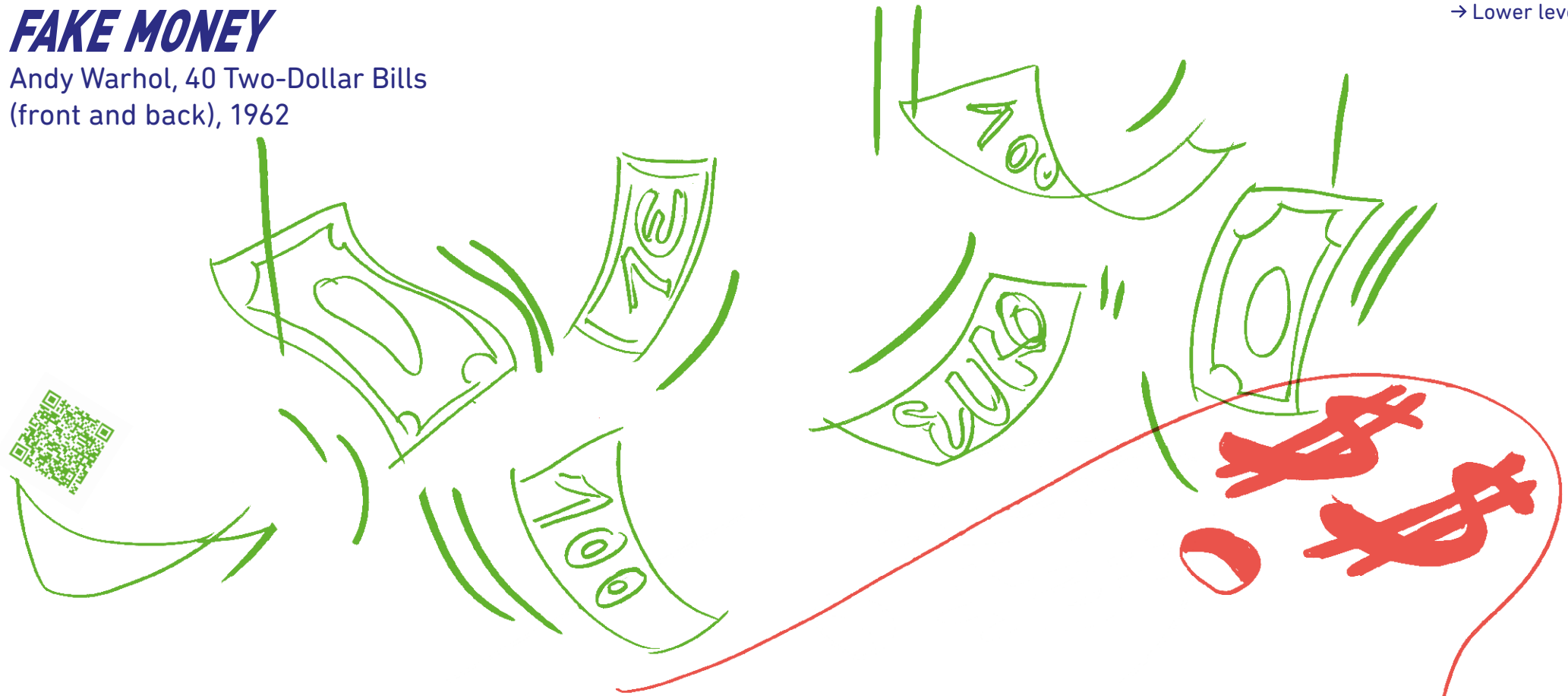
What imaginary animals could be created here? Grab a thick pencil! Keep drawing or fill in.



Keith's figures are like an alphabet of their own. Develop your own personal alphabet of symbols, colors and shapes with this project! Follow the QR code!

FAKE MONEY

Andy Warhol, 40 Two-Dollar Bills
(front and back), 1962



Before Andy became an artist, he designed advertisements. That's why he was also familiar with the technique of screen printing. It allows motifs to be multiplied. Using this technique, Andy could print the banknotes as often as he wanted.



Each repetition of the banknotes looks different. Andy loved the "small defects" in them! How can you tell that Andy always printed the same banknote?



As well as two-dollar bills, Andy also printed Coke bottles and soup cans on his pictures. Why did he like to use everyday objects? What do you think?



Andy's artwork depicts banknotes to the value of 80 dollars. Yet it is worth much more than the dollar bills depicted. Who or what determines the value of money? What determines the value of art? Is Andy's picture art or a commodity?



Only the state is allowed to print banknotes. But it cannot print as much money as it likes, otherwise it loses its value. If a private individual prints money, that is known as counterfeit, or fake money.

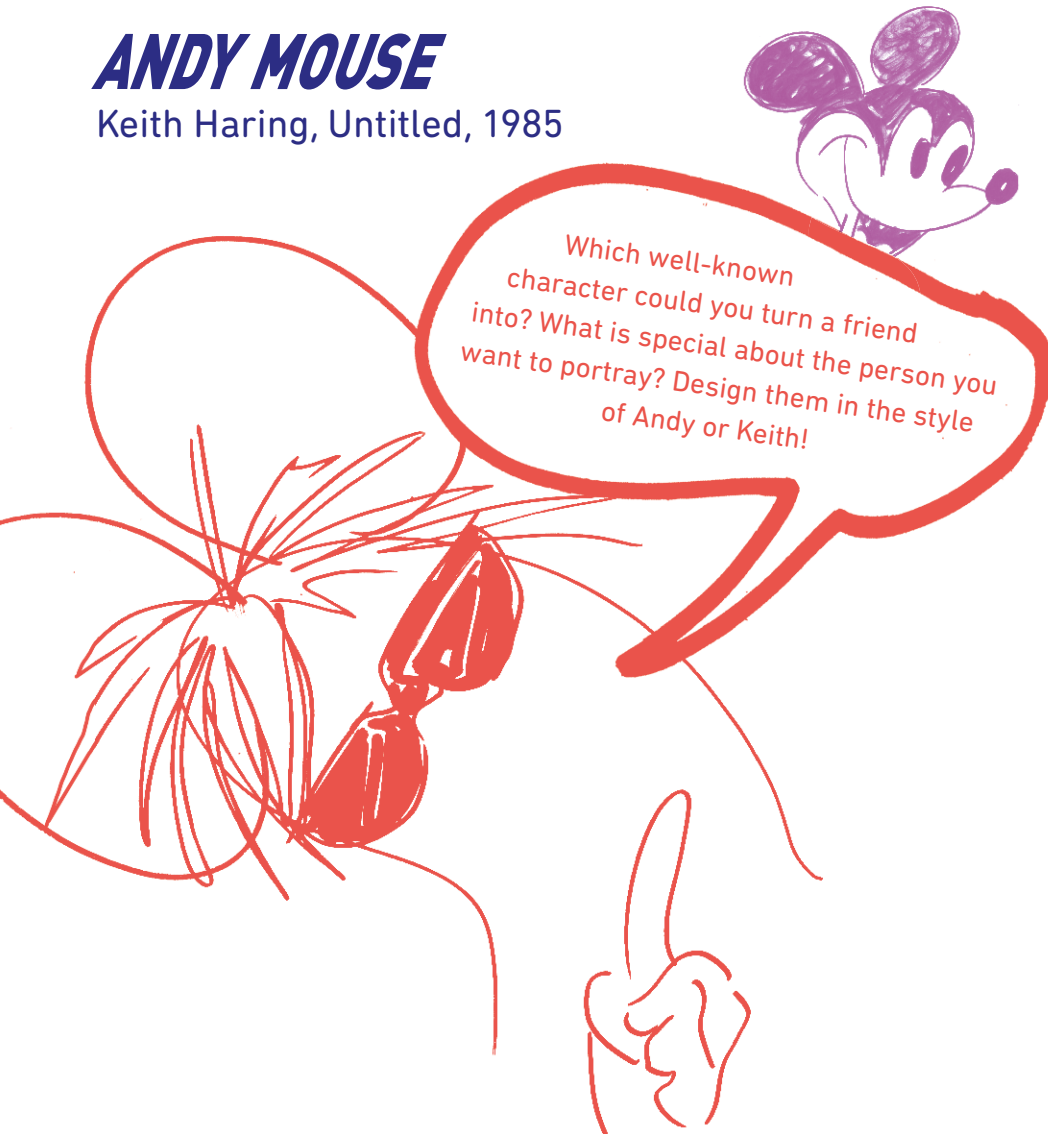


Would you like to try out screen printing yourself? Follow the QR code!

ANDY MOUSE

Keith Haring, Untitled, 1985

→ Lower level



Turn one of the characters into a person you like!



Who does this character with the wig, mouse ears and sunglasses between dollar signs remind you of?



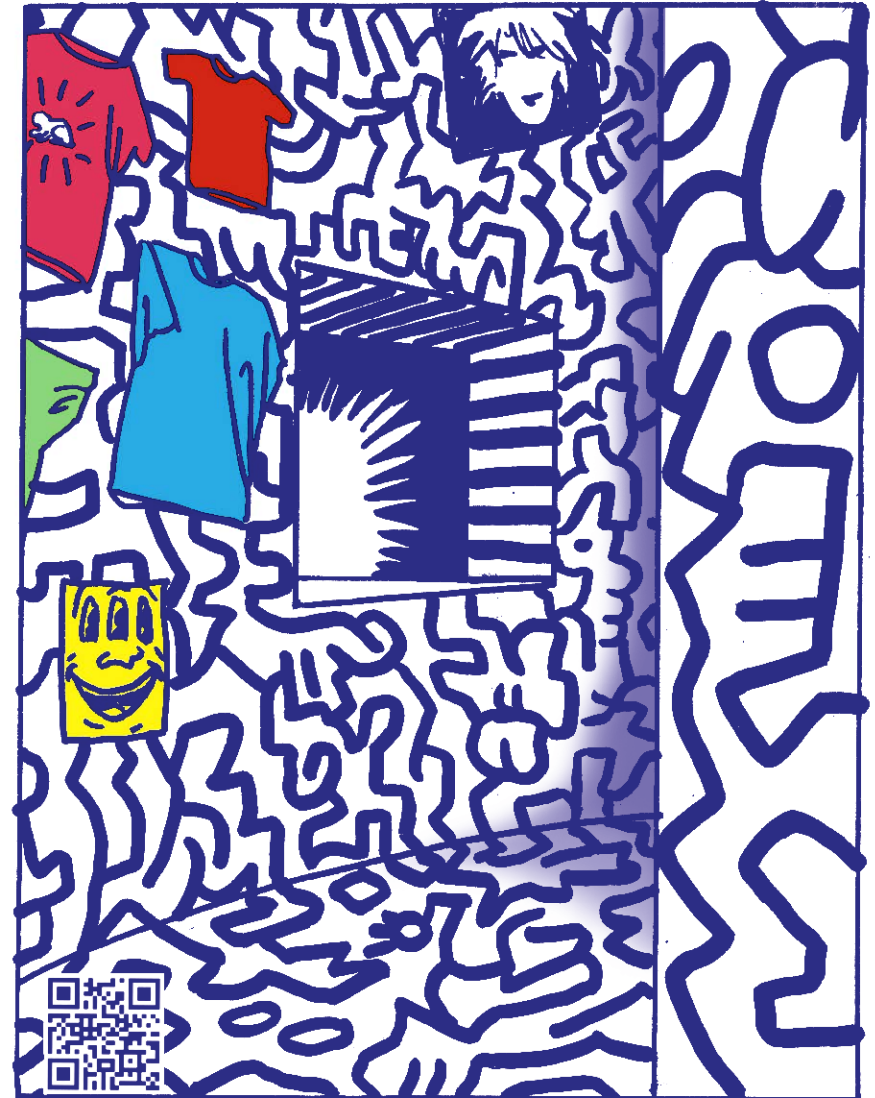
In this picture, Keith played with Andy's ideas. He repeated the mouse and the dollar sign several times, just as Andy did with his banknotes, for example. There are also small differences between the mice here too. Can you find them?



What might it mean, when Andy is shown as the famous comic figure Mickey Mouse?

ART FOR EVERYONE!

"If people print my art on t-shirts and sell them, I think that's okay. Because that way, kids who can't afford an expensive painting for 30,000 dollars can buy a t-shirt with my art on it."



Keith designed everyday objects like records, t-shirts, posters, skateboards and toys. He sold some of them in his store, the Pop Shop. His store was something special: It was painted from top to bottom, a real experience!



Have you ever seen Keith's pictures on t-shirts or bags?



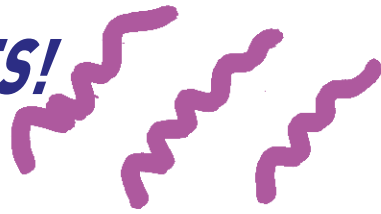
What kind of store would you like to have? What would you sell in it? What would make the store special? Design your dream store and write down ideas for it!



Follow the QR code and find a space to cut out, fold and design!

IMAGINATION INSPIRES!

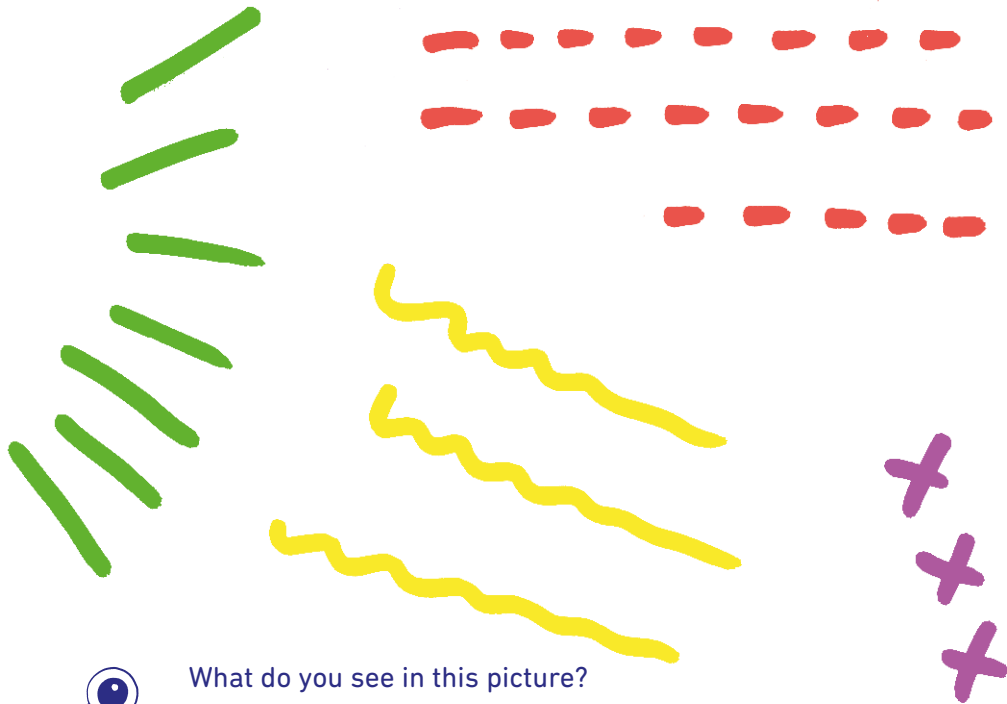
Keith Haring, Untitled, 1983



→ Lower level



Keith believed: "Art should be something that liberates your soul, provokes the imagination and encourages people to go further." In his art, he also drew attention to grievances such as environmental catastrophes and war. He used his fame to highlight these issues.



What do you see in this picture?
What dangers and actions do you detect? What might have been the issues that Keith was fighting for?



Keith's picture speaks from a different time. What would we see in his pictures today? And what are the issues that concern you? Write down your ideas!



Turn your notes into a figure and set it in motion with lines.



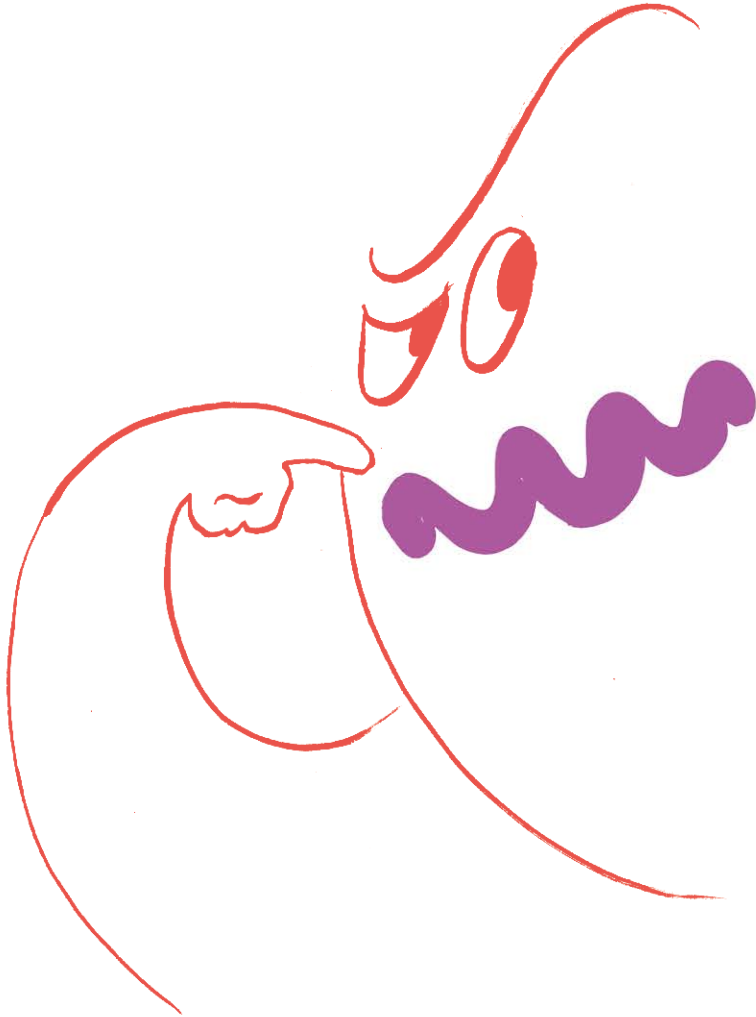
You can use the figure to draw public attention to your issue. The creative project "Urban and Public!" shows you how. Follow the QR code.

IDEAS UPON IDEAS

→ Lower level



Andy liked to surround himself with young artists. They gave him new ideas and spurred him on. Because he didn't want to party or rest while they were all painting. So Andy got going again too!



Envy is bad, right? Keith, however, found that envy also has a positive side. Other artists challenge us. Their ideas tease us until we are inspired by them. He found that very valuable.

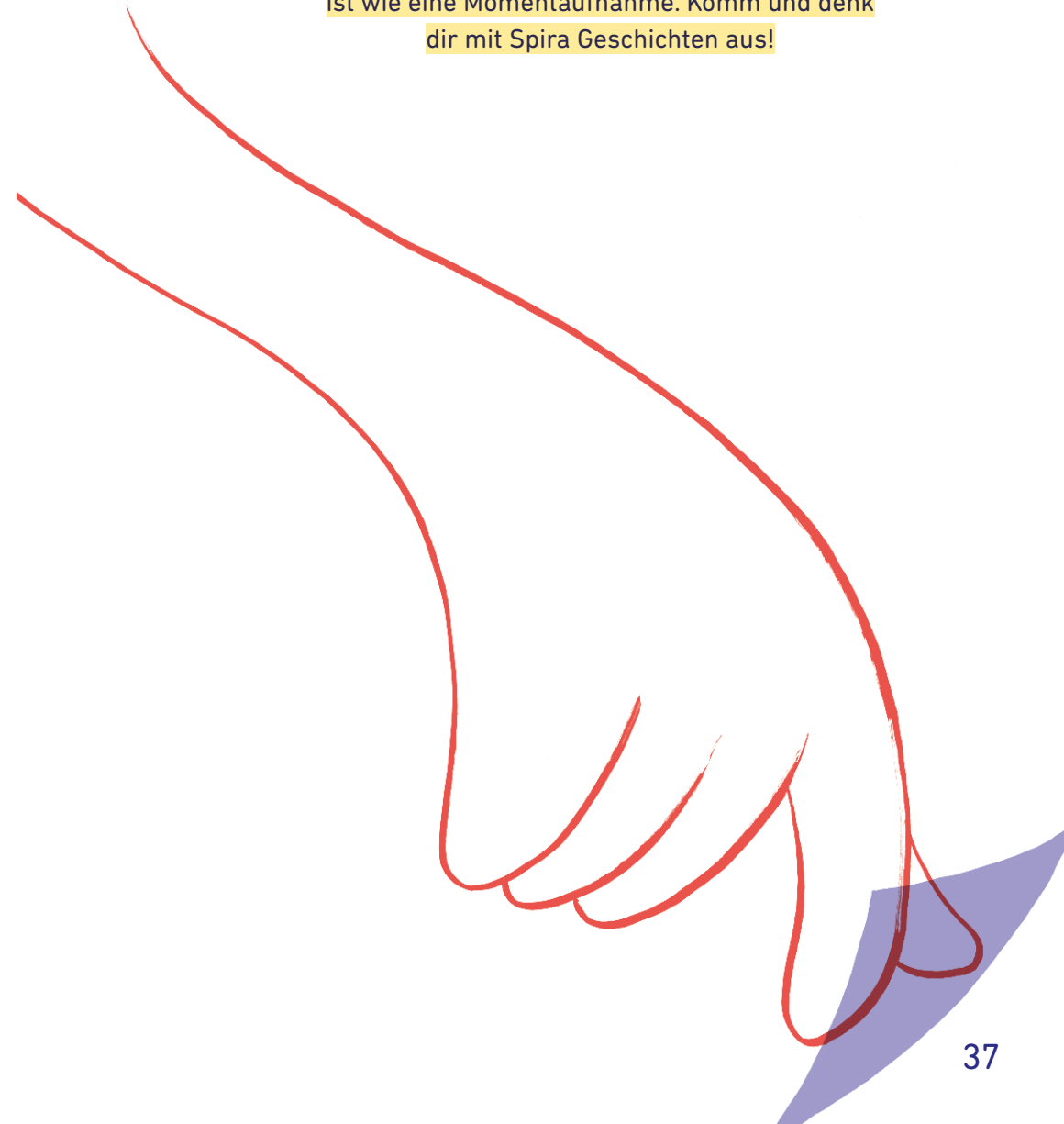


Do you know the feeling? Do you sometimes envy others? Or do you admire them for something special? How can you transform envy into something positive?



These stencils can help you get creative yourself!

Die Gemälde von Alex Katz besucht Spira gerne. Spira fallen dort viele Geschichten ein. Jedes Bild ist wie eine Momentaufnahme. Komm und denk dir mit Spira Geschichten aus!



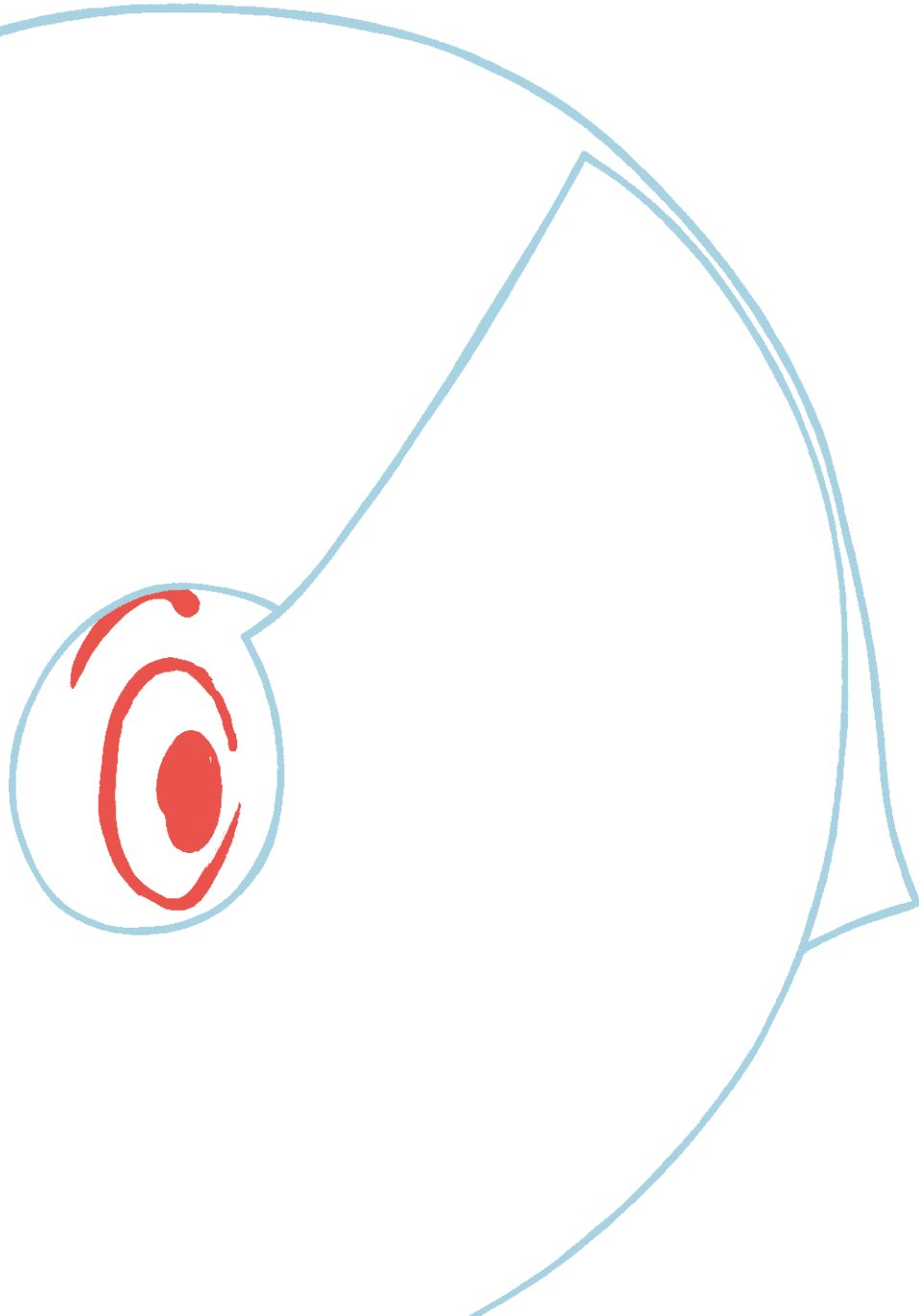
Follow the QR code and find even more stencils to cut out!




Tear this page out of your booklet and roll it up into a telescope.

→ Ground floor

SEEING AND BEING SEEN




There's a lot going on in the rooms and in the artworks. There are people and landscapes  sometimes simply colors and shapes. In order to be able to take everything in, we must focus our gaze. For that, we need an observation tool.



Walk through the rooms! Which excerpts from the artworks do you find exciting? Your telescope blocks out everything else. You can collect and sketch your choice **on the next page**. Or you can take photos.

PICTURE THIS



... you view one of the people on the walls. Who do you choose? Describe the character.



... you clap your hands to cheer the dancers. Who gets the applause?



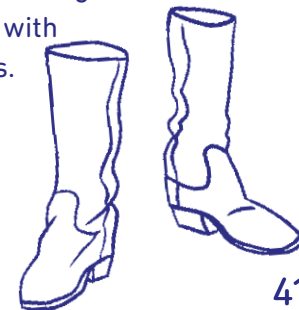
... the room transforms into a stage on which the dancers move. What music is playing? Is it loud or soft? Fast or slow?



Alex Katz has freed a picture from its background. Al and Tom are standing in the room with you and you can even see their backs.

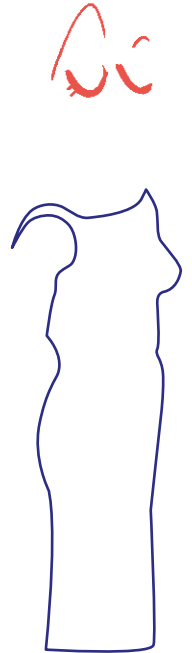
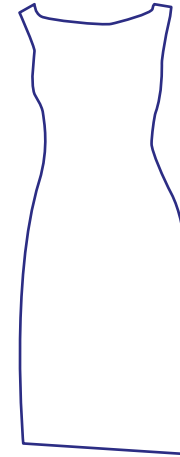
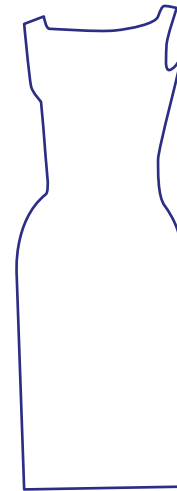
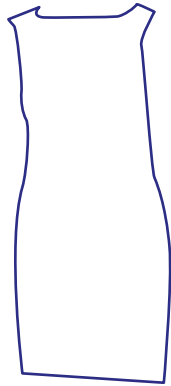
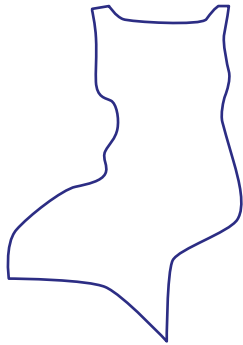
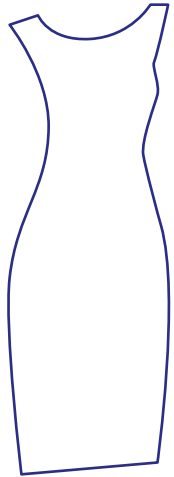
Who are the figures looking at?

Ada is hiding with Al and Tom! Take a step back and you will find her.



ADA Ada
ADA ADA

Ada ADA
ADA ADA



The sextuplets double up. Add arms and legs to the clothes on your sheet.



Learn the basics of body language: Which postures take up a lot of space and thus look confident?



At home: Cut out the figures from the sheet and rearrange them.



Play with the arrangement of the figures! How does the effect change when they overlap, stand closer together, move away, or if a different background is added?



What happens if you call Ada once in this room? Six women feel they have been spoke to. And they all have the same dress on, a "little black number." But the women differ in one aspect: in their posture and the movement of their arms and legs.

Seasons



Look around this room! Which colors belong to which season? Which seasons and moods can you detect in the pictures by Alex Katz?



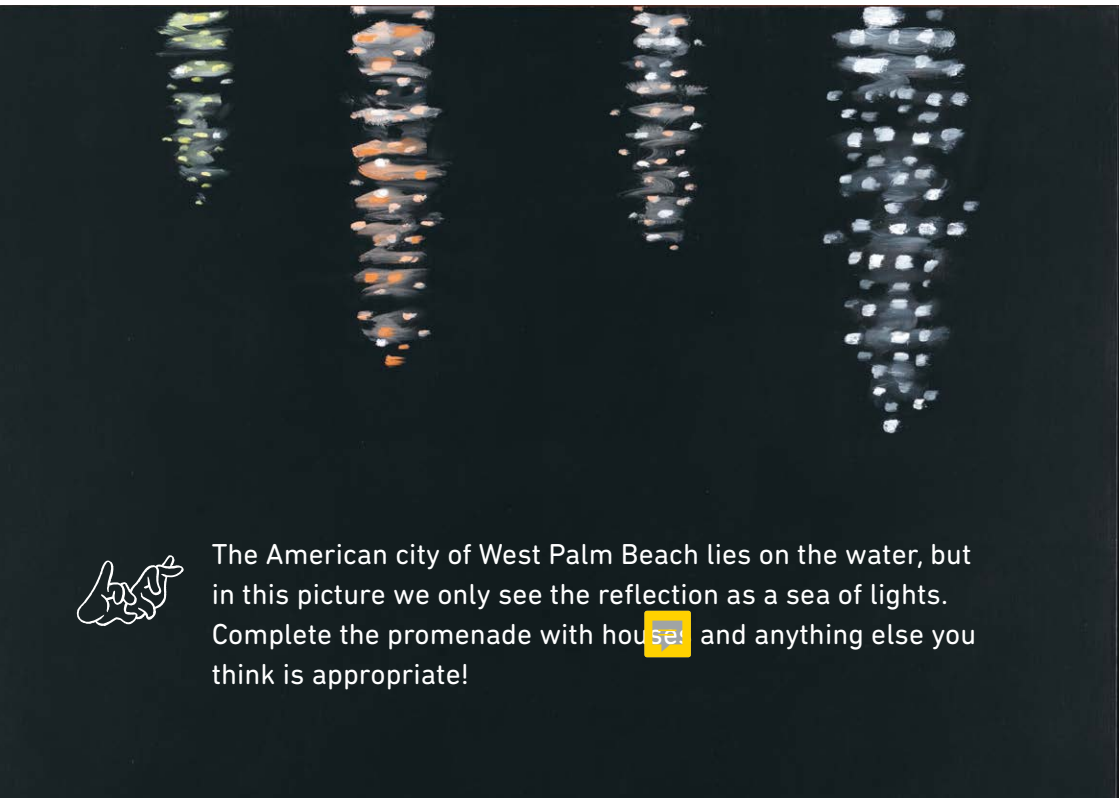
Woolly hats and coats reveal whether it's hot or cold outside. The light also changes, depending on the time of year. Colors are sometimes paler, and at other times more vibrant.



Imagine you were one of the persons depicted. Who will you choose? Draw the person and think about what they are wearing. Is it warm or cold? Wet, windy, stormy?



SNAPSHOT



The American city of West Palm Beach lies on the water, but in this picture we only see the reflection as a sea of lights. Complete the promenade with house and anything else you think is appropriate!



FILM-READY!



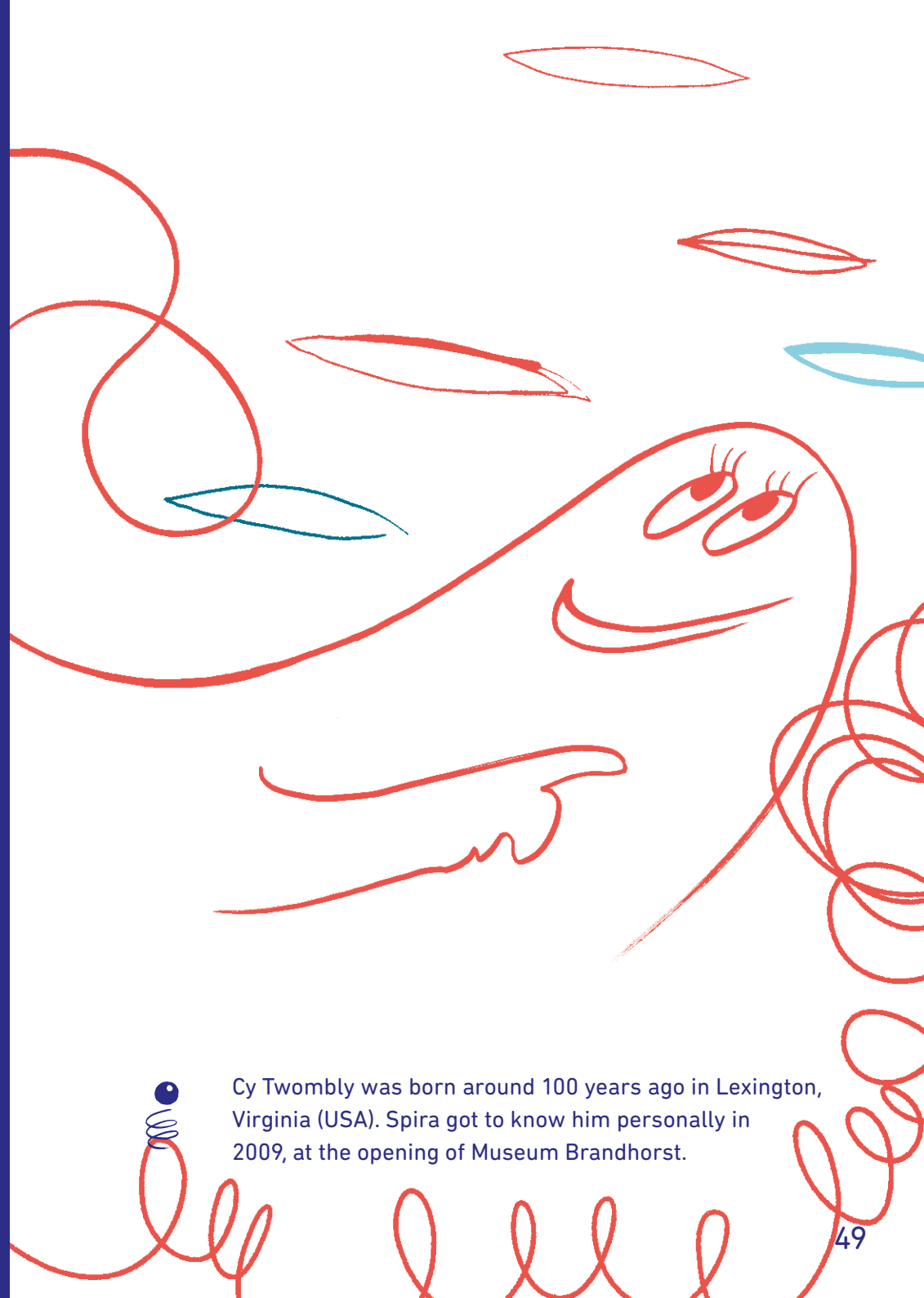
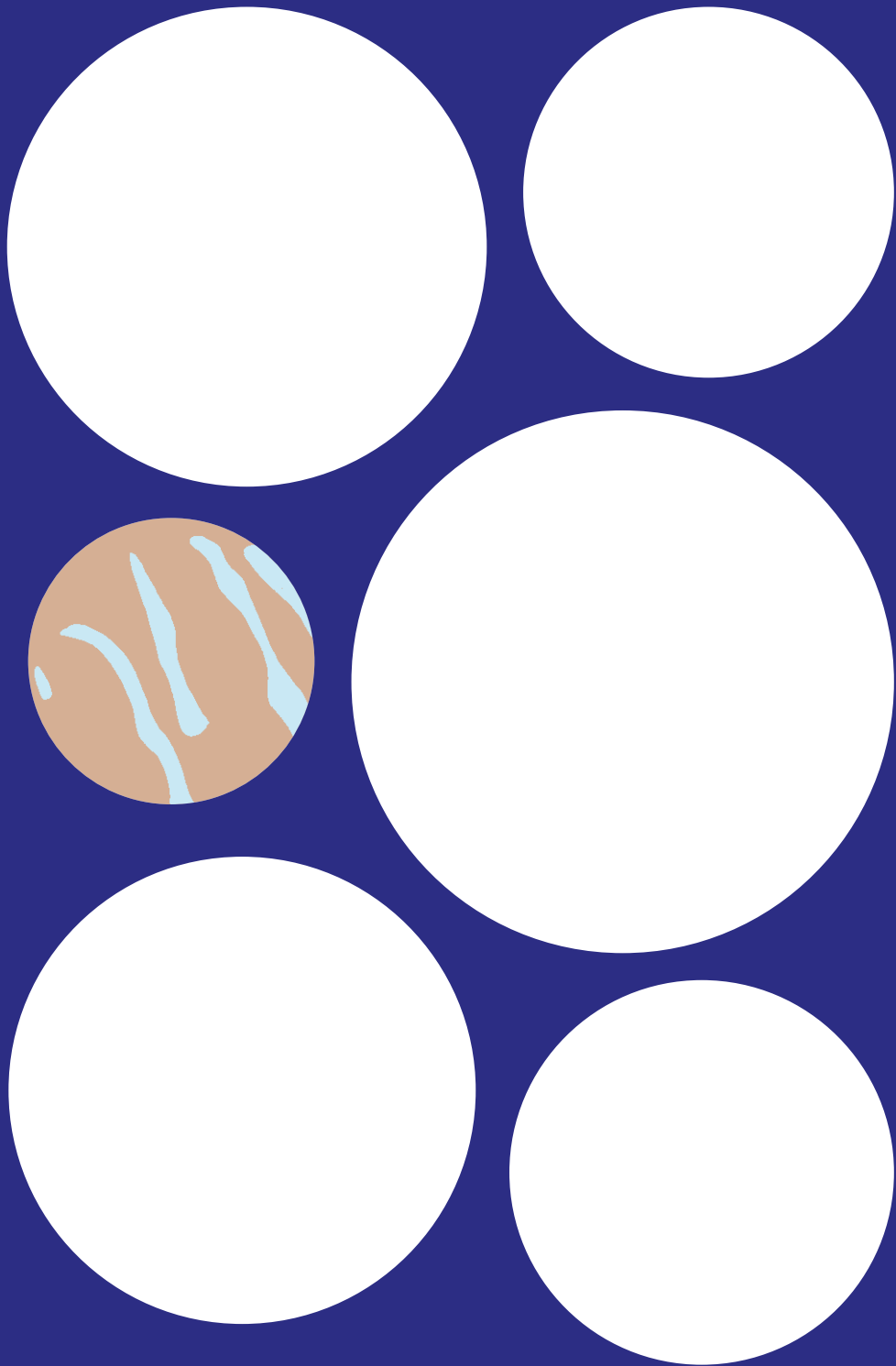
Alex Katz plays with details of images. He places figures and landscapes of different sizes in the picture. He rarely depicts them in their entirety, often cropping them.



What does he leave out and what is the effect?



At home: You can also play with cropped images. Cut out the viewing window and hold the frame over your subject. What happens when you change the view? Find an exciting angle and paint your snapshot.



Cy Twombly was born around 100 years ago in Lexington, Virginia (USA). Spira got to know him personally in 2009, at the opening of Museum Brandhorst.

"When I was growing up, during the summers with my parents we were always [...] by the sea. You know, sometimes little boys love cars, but I had a particular passion for boats [...]"

CY TWOMBLY



Which places give you strength or ideas?



As a young art student, Cy got his first opportunity to leave the USA. He traveled by ship to Europe and North Africa. He got many ideas for his art during this trip. He liked Italy so much that he later moved to Rome. He felt most at home there and in the port town of Gaeta. He spent many decades there.



Join Cy in a boat! What will you discover on your journey? Draw it! Will anyone else join you?



Cy studied at the famous Black Mountain College in the USA. A colorful mix of interests was represented there. Painters collaborated with musicians, dancers with writers, and vice versa. That enriched Cy a lot! Later, he would also find ideas in music, history, in myths and poetry.



Cy's paintings consist of lines, brushstrokes, blobs and drops of paint. What do they remind you of? Does art always have to represent something?

DANCE OF

THE COLOR
WAS RED



The two paintings in this rooms are named after Bacchus. In Ancient Greece and Rome, this was the name of the god of wine and intoxication.



Why did the artist choose this of all colors?
Imagine Cy Twombly standing in front of the canvas.
What do you think? Did he paint without stopping?
Can you detect the beginning?



Have you experienced situations in which you were lost for words? What does the image create with its sweeps



Choose two words! For example, your own name and that of someone close to you. Write both down here on the page. Repeat them so many times that the whole page is full. Use just one color for each name!

PAINTING STORIES



More than 450 years ago, Venice, Spain and the Vatican joined an alliance. On October 7, 1571, a naval battle took place with the Ottoman Empire near the village of Lepanto on the Greek coast. It is said to have been a bright Sunday. The battle itself lasted a whole day. Many ships sank, and numerous people died. Some of the Ottomans, who had been surprised by the attackers, were able to escape. This battle was only one of many.



Which colors and shapes can you see in the paintings by Cy?
What feelings or thoughts do the pictures trigger in you?
How would you describe them?



Count the pictures on the wall! What does this number remind you of? Why didn't Cy simply paint just one picture?



Can you find Cy's fingerprints or handprints on the pictures?

Cy Twombly, "Lepanto" Cycle, 2001

→ Upper level, Room 1.2



Venice hosts an art exhibition every two years: The Venice Biennale is world famous! Cy was also invited to take part in it. In 2001 he painted these twelve paintings for the exhibition. It must have been impressive to see the paintings in Venice. The city is right at the sea, and in addition to streets made of stone there are also waterways, so-called canals. Boats are everywhere! Venetian warships took part in the battle of Lepanto over 450 years ago. The might of the former naval power can still be felt in Venice today.



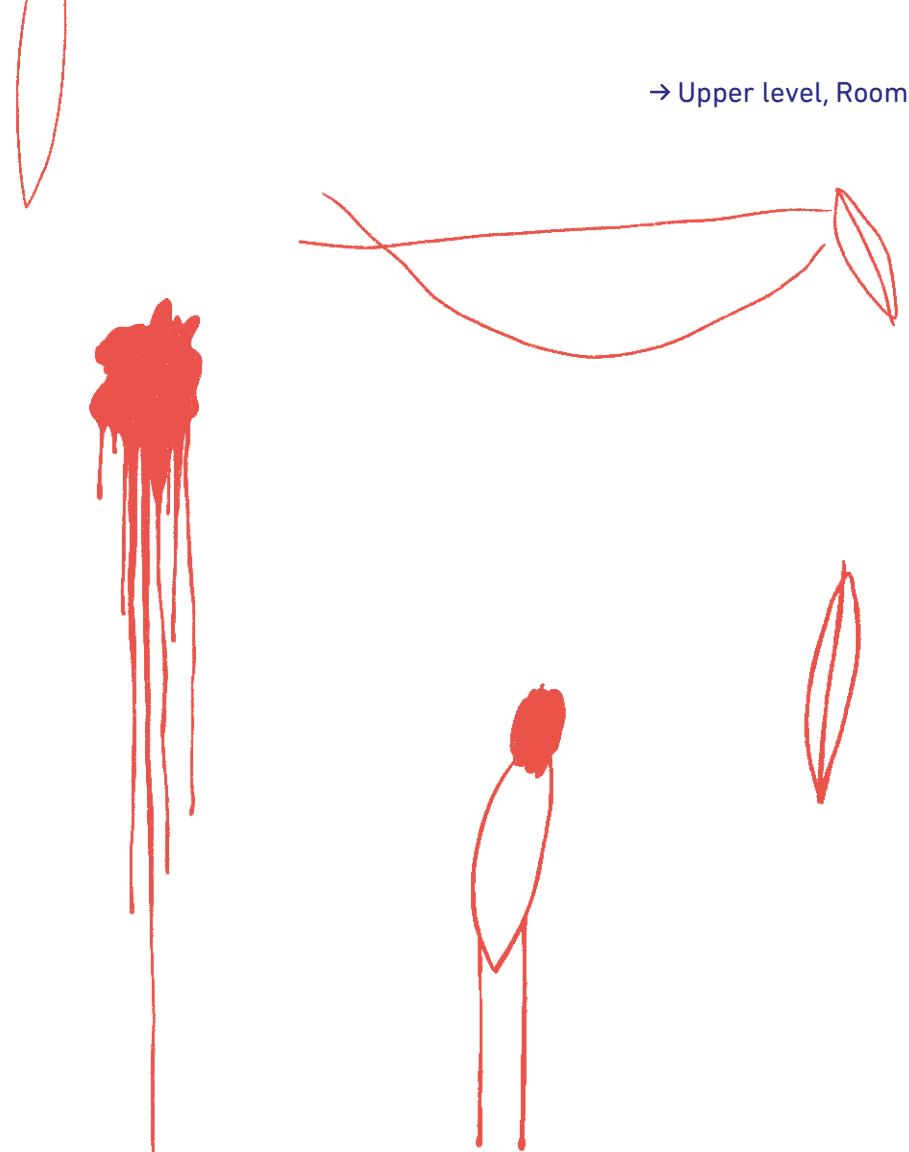
Look at the pictures! Does the story have a beginning and an end? Would you read the pictures from left to right or from right to left, from the outside to the inside, or indeed some other way? What is happening in them?



How did Cy depict the battle? What can you see? Do you see two fleets in the pictures? What does a battle mean to winners and losers? Can arguing with words sometimes prevent a fight?



Spira drew a few shapes from Cy's pictures onto the page. What do they remind you of? Can you depict ships, the sea or seagulls with simple shapes?





Decide on a story you like. Whether from history or from today. Or perhaps something that happened to you!



Draw several pictures about your story. Can you imbue each picture with a feeling or a mood?

A large empty rectangular box with a dotted border, intended for drawing.A large empty rectangular box with a dotted border, intended for drawing.A large empty rectangular box with a dotted border, intended for drawing.A large empty rectangular box with a dotted border, intended for drawing.

BIRTHDAY FLOWERS



Cy Twombly really swung his paintbrush vigorously. He made flowers grow on the canvases. He donated them to Museum Brandhorst when it opened.

How many roses can you count in total in this room?

Follow Twombly's brushstrokes and trace them in the air. What do you notice?

Cy painted the roses at the age of 80. His age and the size of the paintings made him inventive. In order to reach the upper parts of the picture, he attached paintbrushes to broom handles. A wobbly affair – can you notice it from the way the paint was applied?



Do you have a favorite flower? Draw it in your booklet and give the page to a person of your choice as a present.





R

O

S

E



Cy Twombly loved poems. Verses of poems are hidden in each rose painting. Can you find them? The pictures relate to the texts.



What do you associate with roses? Why might Cy have chosen them as a motif to match the poems?



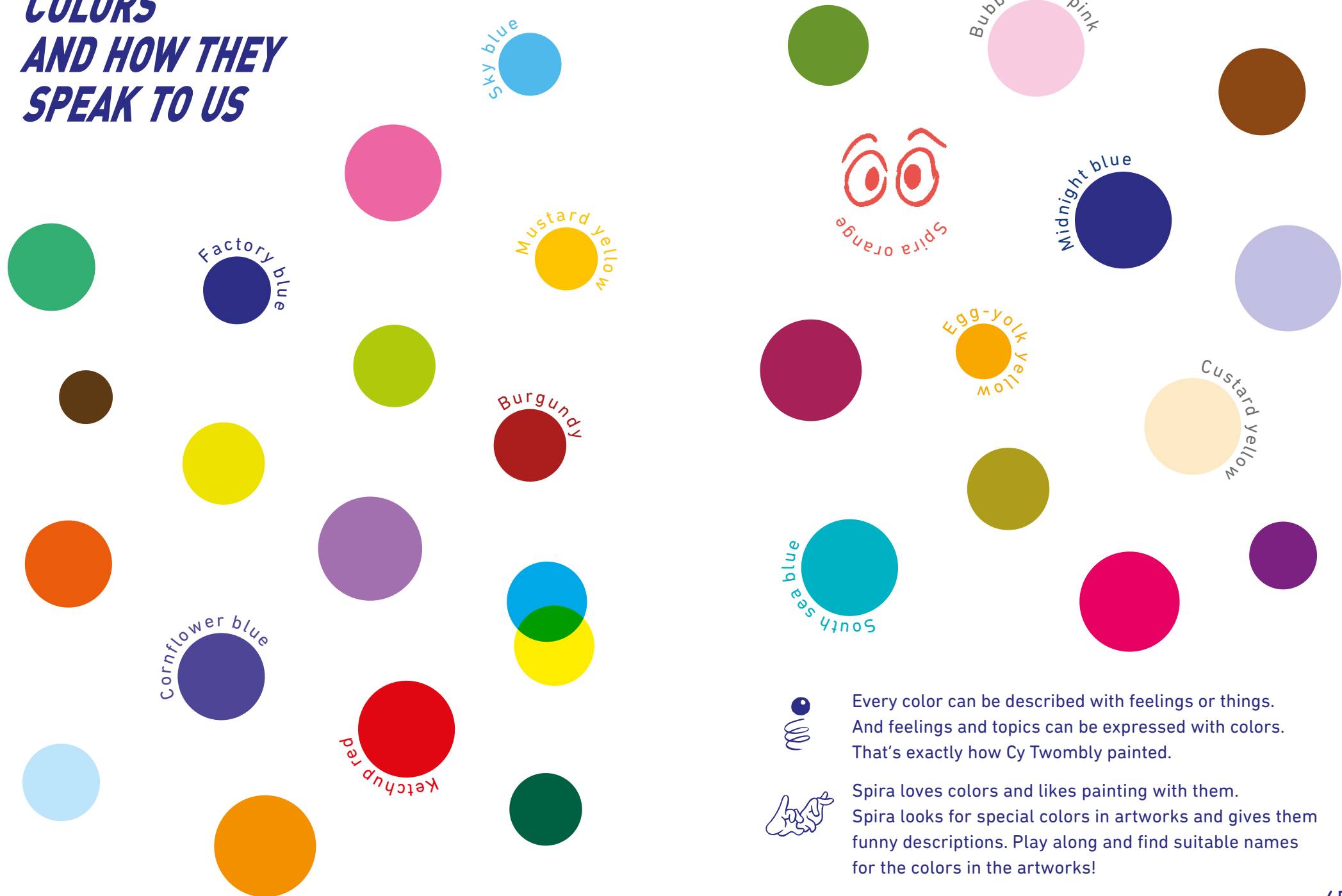
Can you write a poem or a text about roses? Spira will help you! Each of your words or sentences should begin with one of the letters that Spira has written opposite.





An acrostic is an ancient writing game or poem. The letters of a word are written vertically beneath each other. The given word determines the topic of the poem or text. Each letter of the word forms the start of a new word or sentence.

COLORS AND HOW THEY SPEAK TO US

→ Upper level



 Every color can be described with feelings or things. And feelings and topics can be expressed with colors. That's exactly how Cy Twombly painted.

 Spira loves colors and likes painting with them. Spira looks for special colors in artworks and gives them funny descriptions. Play along and find suitable names for the colors in the artworks!

EXPERIMENT WITH

CY AND SPORR



What do you think? Why did Cy Twombly often draw in the dark?



Have you ever drawn without looking? Or traced a motif the wrong way round? How do you manage the path directly from your gut feeling to your hand?



How do you challenge yourself? Draw a blossom, in the dark, with your non-writing hand, on one leg, with your feet, with a pencil or paintbrush attached to a broomstick, or with your eyes closed!



A handwritten signature in blue ink, consisting of several overlapping loops and strokes, located in the upper right corner of the page.